

About The Kids Foundation

Ashley Tidwell

Executive Advisory Board Member – C-Level Executive Assistant & Project Manager

Ashley Tidwell is an Executive Advisory Board Member with About The Kids Foundation. Ashley is a talented C-Level Executive Assistant and Project Manager who specializes in process development, sales enablement, and project management. Her expertise is in partnering with executives, understanding their project needs and driving them to completion in a seamless and strategic approach. Her focus is on building sturdy foundations for companies to succeed.

Ashley draws on her previous experiences at notable Bay Area companies such as Hewlett Packard, Facebook, eBay, and Twilio, to provide a host of variable services which include scalable corporate networking events, security detail, human resource compliance, safety protocols, and general day-to-day business practices with a heavy focus on technology, legal compliance, and international trade. Ashley is passionate about ensuring the well-being of her team, the executives that she partners with, and those who they hold dear.

After graduation from Westmont High School in Campbell, California, she moved into the Space Exploration industry and was certified as a Deputy Export Compliance Officer. She assisted in translating for NASA Engineers with her Italian counterparts, and assisted with 18% of the shuttle missions and the build of 68% of the inhabitable parts of the ISS (International Space Station), and was provided a verbal recommendation by the Director of the Department of Defense. Since then, she has attended specialized courses in Business Administration with concentration in International Business at Menlo College in Atherton, California. She also voraciously studies World History, Agriculture, and Human Behavior, which has led her to apply her know-how at About The Kids Foundation, 501 c3.