



Ryan K. Stewart

Executive Advisory Board Member - Sports Industry Professional Golf

Affiliation: Golf Apparel Manufacturer – Swannies Apparel

Ryan K. Stewart is an Executive Advisory Board Member with About The Kids Foundation. He graduated from The University of Saint Thomas in 2014 with a major in Business Management and a minor in Finance. Ryan also was an NCAA DIII athlete. After graduating, Ryan went to work in the corporate sales world focusing on commercial B2B sales. There, he learned his craft in the sales world and saw an opportunity to start a bigger venture. Ryan was approached by some college friends who were starting a golf apparel company. The intent was to grow the game of golf with the younger generations while not looking like Grandpa Jack from the country club.

In 2016, Ryan became a partial owner of Swannies Apparel and joined as their head of sales. Headquartered out of Minneapolis, Ryan thought the best way to grow the business was to head out west. That same year he moved to Phoenix, AZ which is one of the golf meccas of America. In the first year, Swannies worked with roughly 20 courses in the Midwest and now has grown to working with roughly 600+ golf courses across the country and a few providences in Canada, Japan and Australia.

With the focus to grow the game with the younger generation, Ryan has worked with the Minnesota PGA section Drive, Chip & Putt. He also worked with high school golf teams across the country, including the #1 ranked Brophy Prep in Phoenix, AZ. In 2018, Ryan and Swannies partnered with Billy Casper Group to host 9-hole scramble at 25 locations across the country. These scrambles incorporated games on the par threes, to make the round more interactive and fun.

This year has already been a big year for Swannies which grew to a team of ten located across the country and added a new warehouse in Minnesota to house and fulfill orders. What's more, Swannies now has two PGA professionals wearing their gear. Grayson Murray, PGA tour winner, along with 15 up-and-coming pros are donning the brand as ambassadors.